

Outline with guiding questions for the "NEXT STEP" short application

Please use the suggested outline for your brief application. The guiding questions provide orientation as to which aspects are of particular interest to us. Pictorial or schematic representations can greatly facilitate understanding. Since we also want to support ideas that are still in their infancy, we do not expect a fully developed concept. Show us where you stand and convince us of the potential of your idea.

All information will of course be treated confidentially.

1. **The idea**

Briefly summarize the main points of your idea. What is the goal of the idea? What should be available and applied in the end? How did you come up with the idea? Who was involved in the idea generation and in the preliminary work?

2. **Innovation**

What is special about your idea? What is novel? If applicable, is a protection under property law (e.g. patent) intended or already initiated?

3. **Benefit and effect**

What do you see as the practical benefit of your idea? Who benefits from it? What impact do you see?

4. **Implementation plan**

Do you already have an idea of how you want to put your idea into practice? What steps do you think are necessary?

5. **Where do you stand at the moment?**

What activities have you already undertaken on the way to implementation? Where do you stand today? What is still missing from your point of view? Do you have supporters?

6. **Support by NEXT STEP**

Which support do you wish from NEXT STEP? If you need money, break down what amounts you need and for what. Where do you want to be after the support by NEXT STEP? What is missing beyond that?

7. **Motivation and actors**

Why do you want to implement your idea or apply for NEXT STEP? Who else is behind the idea?

8. **Your contact data**

How can you be reached by phone and e-mail?

We are happy to answer any questions you may have. Just give us a call or send us an e-mail.

Contact:

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